



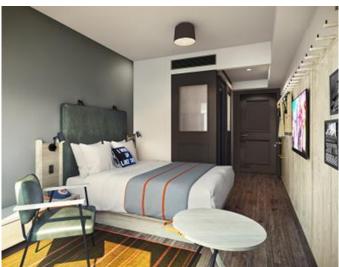
PRESS RELEASE 17 July 2020 Sekisui House, Ltd. Marriott International, Inc.

MOXY OSAKA SHIN UMEDA to Open on 1 September 2020 The brand-new hotel marks the third addition to Marriott's booming lifestyle brand in Japan



OSAKA, JAPAN – 17 July 2020 – Marriott International, Inc. announced the opening date of Moxy Osaka Shin Umeda would be on 1 September 2020. Moxy Hotels, Marriott International's playful, experiential hotel brand for the next generation of travelers, is one of the world's leading lifestyle brands. Owned by Sekisui House, a leading housing company and Far East Organization, Singapore's largest private property developer, the hotel's opening marks the third Moxy property in Japan and the second in Osaka





Bringing to Osaka the Next Generation of Lifestyle Hotels

#### About Moxy Osaka Shin Umeda

Moxy Osaka Shin Umeda, located in the Umeda district, one of the main city centers in Osaka, is only a five-minute walk from Fukushima Station presenting an ideal location for both leisure and business travelers alike. The hotel offers convenient access to tourist attractions and shopping districts in Osaka as well as surrounding prefectures including Kyoto and Nara.

Moxy Osaka Shin Umeda offers 288 chic and cozy guestrooms with the latest Moxy brand standards. Guests can enjoy the brand's signature Bar Moxy – a multi-space zone where guests check-in and out, work and socialize – including an outdoor terrace with bustling atmosphere, the quiet Library Zone to plug in and tune out, an exclusive 24-hour fitness center and fast and free Wi-Fi for ultimate connectivity. The elegant design aesthetic will embody the ethos of the brand and the personality of the Fukushima area where Osaka locals love to gather for gourmet evenings.

For more information on Moxy Osaka Shin Umeda, please visit www.marriott.com/osaoo

"With its unique concept and stylish design, the Moxy brand provides a playful experience at an affordable price point, and we believe Moxy Osaka Shin Umeda is a perfect match with this vibrant city to attract free-spirited, "Fun Hunters" seeking for brand new experiences," said Thomas Vidal, General Manager, Moxy Osaka Shin Umeda.

As Marriott International welcomes guests back to the newest Moxy in Japan and to all its hotels around the world, the Group is committed to provide a safe environment that aligns with expert protocols for working to defeat COVID-19. The Marriott Cleanliness Council is redefining new cleaning and safety standards that will be implemented at the Moxy Osaka Shin Umeda. Learn more here: <a href="https://news.marriott.com/news/2020/05/06/an-update-from-our-ceo-marriotts-commitment-to-cleanliness">https://news.marriott.com/news/2020/05/06/an-update-from-our-ceo-marriotts-commitment-to-cleanliness</a>

Moxy Osaka Shin Umeda will be taking bookings for stays from 17 July 2020. To celebrate its opening, the hotel is offering a special opening package "HAPPY HOUR… for 24 HOURS!" at JPY 13,000 excluding tax and service charge. The offer is available for stays from 1 September 2020 and includes complimentary breakfast and exclusive benefits such as unlimited Buy 1 Get 1 Free deal at the Bar Moxy during the entire stay and a guaranteed 24-hour stay from check-in to check-out.

#### About Moxy Hotels

Moxy is a playful, affordable, and stylish hotel brand designed to give guests everything they want and nothing they don't. With more than 60 experiential hotels open across North America, Europe, and Asia Pacific, Moxy boldly breaks the rules of a conventional hotel stay – starting with check-in at the Bar. The animated brand combines stylish, industrial design and sociable service at an affordable price point, so that guests can save on space and splurge on experiences. Created for the young at heart, Moxy celebrates nonconformity, open-mindedness, and originality above all. Featuring small but smart bedrooms and vibrant social spaces with bold programming to plug and play, the Moxy experience is seriously considered and playfully executed. For more information, visit <a href="https://www.moxyhotels.com">www.moxyhotels.com</a> and join the fun #atthemoxy on <a href="https://www.moxyhotels.com">Instagram</a>. Moxy is proud to participate in Marriott Bonvoy, the global travel program from Marriott International. The program offers members an extraordinary portfolio of global brands, exclusive experiences on <a href="mailto:Marriott Bonvoy Moments">Marriott Bonvoy Moments</a>, and unparalleled benefits including free nights and Elite status recognition.

To enroll for free or for more information about the program, visit MarriottBonvoy.marriott.com

### About Sekisui House, Ltd.

Founded in 1960, Sekisui House, Ltd. is one of world's largest homebuilders and an international diversified developer, with cumulative sales of over 2.46 million\* homes. Sekisui House aims to create homes and communities that improve with time and last for generations, and believes that homes should offer comfort, security and peace of mind for residents, while maintaining harmony with the environment and its surroundings. In metropolitan areas such as Tokyo and Osaka, the company focuses on urban development projects, aiming to deliver more value-added real estate. For more information, please visit our website at www.sekisuihouse.co.jp.

\*; 2,468,686 homes delivered, as of January 31, 2020

# About Marriott International, Inc.

Marriott International, Inc. (NASDAQ: MAR) is based in Bethesda, Maryland, USA, and ecompasses a portfolio of more than 7,400 properties under 30 leading brands spanning 134 countries and territories. Marriott operates and franchises hotels and licenses vacation ownership resorts all around the world. The company offers Marriott Bonvoy™, its highly-awarded travel program. For more information, please visit our website at www.marriott.com, and for the latest company news, visit www.marriottnewscenter.com. In addition, connect with us on Facebook and @MarriottIntl on Twitter and Instagram.

## About Far East Organization

Established in 1960, Far East Organization is the largest private property developer in Singapore. The Organization develops, owns and manages a diverse spectrum of real estate products across the residential, hospitality, retail, commercial, medical and industrial space segments. Far East Organization is the winner of 12 FIABCI World Prix d'Excellence awards, the highest honour in international real estate.

For more information, please visit our website Fareast.com.sg or follow Far East Organization on social media:

Instagram: https://www.instagram.com/fareastorganization/

LinkedIn: https://www.linkedin.com/company/fareastorganization/







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