


# Sustainability Vision 2050, Our Long-term Vision Targeting 2050 (Adopted in 2016, updated in 2017)

Sustainability Vision 2050 ushers in the 30-year vision of NEXT SEKISUI HOUSE and our initiatives with respect to the material issues. Below are the goals we have adopted for 2030 and 2050 regarding social issues and the environment.

Our Goals	2050 Challenge Objectives	2030 Goals	Measures for ESG
<p><b>Leading the Way to a Decarbonized Society</b></p> <p>Secure, high-quality lifestyles will realize a sustainable society that is not dependent on fossil fuels or constrained by energy problems.</p>	<p><b>Zero CO<sub>2</sub> Emissions within the Housing Lifecycle</b></p> <p>We will eliminate CO<sub>2</sub> emissions from the entire housing lifecycle, from the purchase of materials to manufacturing, sales, occupancy, and demolition, as well as renewable energy usage.</p>	<p><b>Achieving SBT Goals</b></p> <p>We aim to reduce emissions by 50% for Scope 1 &amp; 2 and 45% for Scope 3 (category 11: occupancy) compared to FY2013 (an SBT goal). Also, as an RE100 member company, we will ensure that 50% of the electric power consumed by our business operations is from renewable energy sources.</p>	 <div data-bbox="2469 363 2616 448" style="background-color: #4CAF50; color: white; padding: 5px; text-align: center;"> <b>E</b> Environmental         </div>
<p><b>Leading the Way to Society in Which Humans and Nature Coexist</b></p> <p>Rich natural networks not only protect the ecosystem services that support life, but also do much to improve the quality of our lives while strengthening connections between individuals. We are dedicated to maximizing this function and enhancing our ability to live in harmony with nature.</p>	<p><b>Maximizing Ecosystem Networks through Business</b></p> <p>We are committed to procuring 100% FairWood products to contribute to Zero Deforestation. We are also adopting ecosystem conservation and other green infrastructure initiatives, disaster response and mitigation, and efforts to enhance comfort through green housing construction and community development.</p>	<p><b>Leading the Mainstreaming of Biodiversity</b></p> <p>Regarding the number of trees planted under the <i>Gohon no ki</i> indigenous landscaping project, which proposes the planting of mainly native tree species in consideration of local ecosystems, we will maintain the pace of planting 1,000,000 trees each year and promote further expansion of urban greening. At the same time, we will target procurement of 100% FairWood products for use in all standard homes constructed by Sekisui House.</p>	 <div data-bbox="2469 576 2616 660" style="background-color: #4CAF50; color: white; padding: 5px; text-align: center;"> <b>E</b> Environmental         </div>
<p><b>Leading the Way to a Circular Economy</b></p> <p>Through innovative technology and novel economic systems, we are contributing to the emergence of a society committed to recycling that sustainably utilizes recycled resources without depending solely on natural resources in order to support a stable way of life.</p>	<p><b>Expanding Zero Emissions Initiatives within the Housing Lifecycle</b></p> <p>To develop housing as a quality asset, we provide remodeling and renovation services that are aligned with different lifestyles and societal changes. To deal with the waste generated from these activities, we are committed to achieving zero emissions at the social infrastructure level through industry alliances.</p>	<p><b>Recycling Business System Development Acceleration</b></p> <p>While enhancing support for our supplied housing segment, we will expand the targeted scope of the Wide Area Certification System, a special system of the Waste Management and Public Cleansing Law. Meanwhile, we will accelerate the use of information technology to improve management accuracy and have adopted an electronic management system for waste recovery to promote efficient and smooth operation.</p>	 <div data-bbox="2469 836 2616 920" style="background-color: #4CAF50; color: white; padding: 5px; text-align: center;"> <b>E</b> Environmental         </div>
<p><b>Leading the Way to an Advanced, Healthy and Long-lived Society</b></p> <p>We are committed to providing safe, secure, and healthy housing, solving regional issues at the global level, and contributing to the emergence of a mature and aging society that enables all its members to live in good health, with pride, in an advanced country.</p>	<p><b>Contributing to Health and Longevity through Housing Development</b></p> <p>We will contribute to the development of high-quality social assets by establishing a rich living environment and local communities that can continue to live in safety, security, and comfort. We will develop the intangible assets of health, connections, and learning while developing housing that contributes to a long-lived society. Moreover, we aim to eliminate household accidents by employing our advanced technologies.</p>	<p><b>Creating Value with Respect to Social Issues</b></p> <p>We aim to continue playing the role of a housing provider in the interests of an advanced, healthy, and long-lived society. By focusing on intangible assets such as health, connections, and learning—as well as tangible assets such as structures and interiors—we are helping to construct homes that add to health and longevity while also supporting greater happiness up to the age of 100 and beyond.</p>	 <div data-bbox="2469 1123 2616 1208" style="background-color: #F44336; color: white; padding: 5px; text-align: center;"> <b>S</b> Social         </div>
<p><b>Leading the Way to a Diverse Society</b></p> <p>We aim to contribute to the emergence of a society committed to sustainability through the innovations that result when people engaged in healthy and happy activities have a positive influence on one another.</p>	<p><b>Contributing to a Society in which All Can Demonstrate Their Individual Abilities</b></p> <p>We will provide opportunities and create an environment in which diverse groups of people can make the most of their individuality. Through innovation and communication, we are creating value in society in diverse ways.</p>	<p><b>Sustainable Growth through Diversity &amp; Inclusion</b></p> <p>We are implementing management that can make the most of the unique abilities of women, people with disabilities, the elderly, foreign nationals, members of the LGBTQ community, and all individuals. We are contributing to the spread and promotion of diversity by publicly disclosing the results and challenges of our management initiatives.</p>	 <div data-bbox="2469 1378 2616 1463" style="background-color: #F44336; color: white; padding: 5px; text-align: center;"> <b>S</b> Social         </div>