

Sekisui House, Ltd. FY2017

(February 1, 2017 through January 31, 2018)

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Built-to-Order Business

Supplied Housing Business

Development Business

Overseas Business

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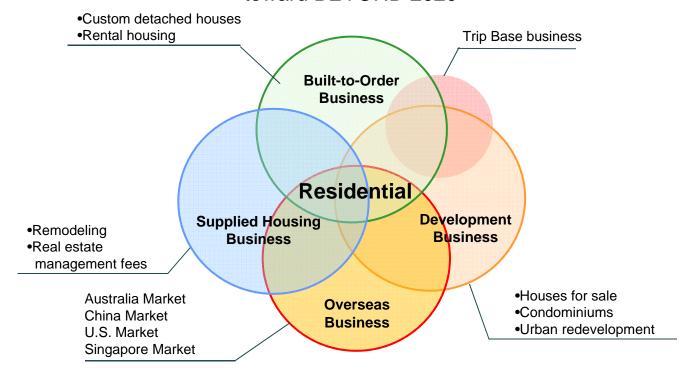
March 8, 2018

Management Direction

Deployment of growth strategies focused on the "residential" business domain

Basic Policy for Fourth Mid-Term Management Plan

Building the foundation for the "residential" -related business toward BEYOND 2020





≻Overview

Achieved better-than-expected results in the first year of the Fourth Mid-Term Management Plan.

Achieved a new record profit for the 5th consecutive year and increased profit for the 8th consecutive year.

≻Highlights

- **Built-to-Order Business**: The unit prices of both custom detached houses and rental houses continued to pick up on initiatives to bolster sales of high value-added products such as Green First Zero and three- and four-story houses. Rental houses posted increases in sales and profit with steady performances, while custom detached houses recorded decreases in sales and profit given the impact of a decline in orders.
- Supplied Housing Business: In the Remodeling Business, profitability improved, reflecting strong performances in value-added proposals and the renovations of rental houses, as well as the contribution through the effects of cost cutting. In the Real Estate Management Fees Business, both sales and profit increased, reflecting a continued high level of occupancy and a continued rise in the number of managed rooms associated with the supply of properties from the Rental Housing Business.
- **Development Business** Orders received for condominiums were strong. The Urban Development Business performed better than the plan, partly reflecting additional sales of properties.
- Overseas Business: Sales and profit increased significantly, reflecting steady progress mainly in sales of rental housing development properties in Seattle and Denver in the United States as well as the handover of properties in Australia.

(¥ billion)

	FY20 (16/2-			FY2017 (17/2-18/1)			
	Results	Margin	Results	Margin	Amount changed	YOY	
Net sales	2,026.9		2,159.3		132.4	6.5%	
Built-to-Order	823.4		814.0		(9.4)	(1.1%)	
Supplied Housing	602.6		626.7		24.1	4.0%	
Development	338.6		336.7		(1.8)	(0.6%)	
Overseas	182.1		306.7		124.5	68.4%	
Gross profit	418.2	20.6%	445.0	20.6%	26.7	6.4%	
Built-to-Order	208.2	25.3%	205.2	25.2%	(3.0)	(1.5%)	
Supplied Housing	101.8	16.9%	108.1	17.3%	6.3	6.2%	
Development	57.0	16.8%	63.7	18.9%	6.6	11.7%	
Overseas	43.2	23.7%	59.8	19.5%	16.6	38.5%	
SG&A	234.1		249.5		15.4	6.6%	
Operating income	184.1	9.1%	195.5	9.1%	11.3	6.2%	
Built-to-Order	110.3	13.4%	108.9	13.4%	(1.4)	(1.3%)	
Supplied Housing	48.8	8.1%	52.8	8.4%	4.0	8.3%	
Development	34.4	10.2%	39.6	11.8%	5.1	15.1%	
Overseas	25.1	13.8%	29.7	9.7%	4.5	18.2%	
Non-operating income/expenses	6.8		8.1		1.3	19.3%	
Ordinary income	190.9	9.4%	203.6	9.4%	12.6	6.6%	
Extraordinary income	-		10.4		10.4	- '	
Extraordinary loss	5.6		18.1		12.4	219.3%	
Profit attributable to owners of parent	121.8	6.0%	133.2	6.2%	11.3	9.3%	
EPS (yen)	175.48		193.06				

(Non-operating income/expenses) -Equity in earnings of affiliates: ¥8.1 billion (down 1.8 billion YOY) -Foreign exchange gains: ¥1.0 billion (up ¥3.5billion YOY)

(Extraordinary profit)
Gain on sale of shares of affiliates: ¥10.4 billion
[of which three SPCs in China: ¥9.5 billion]

(Extraordinary loss)
Impairment loss: ¥7.7 billion
Bad debt loss: ¥5.5 billion
Loss on revaluation of investment
in securities: ¥2.8 billion

➤ State of Orders (¥ billion)

Consolidated orders			Accumulated orders				
FY2016 (16/2-17/1)	FY2017 (17/2-18/1)	Amount changed	YOY	FY2016 FY2017 Amount Change (Jan. 31, 2017) (Jan 31, 2018) Changed			Change
2,052.0	2,244.1	192.1	9.4%	893.8	978.6	84.7	9.5%

2. Financial Position



≻Consolidated Balance Sheets

(¥ billion)

(Assets)	As of Jan. 31, 2017	As of Jan. 31, 2018	Amount changed	(Liabilities and net assets)	As of Jan. 31, 2017	As of Jan. 31, 2018	Amount changed
Total current assets	1,355.0	1,572.6	217.6	Total current liabilities	713.9	706.8	(7.0)
Real estate for sale *	980.3	1,078.1	97.7	Total noncurrent liabilities	352.6	503.9	151.3
Total noncurrent assets	829.8	846.3	16.4	Total liabilities	1,066.6	1,210.8	144.2
				Total net assets	1,118.2	1,208.1	89.8
Total assets	2,184.8	2,419.0	234.1	Total liabilities and net assets	2,184.8	2,419.0	234.1

^{*} Total of Buildings for sale, Land for sale In lots, and Undeveloped land for sale

[Main factors of change]

- Increase in real estate for sale: mainly due to the acquisition of Woodside Homes, LLC
- Issuance of hybrid bonds: ¥120.0 billion
- Increase in foreign currency translation adjustment : ¥3.7billion

≻State of Interest-bearing Debts

	FY2016	FY2017	Amount changed
Interest-bearing debts (¥ billion)	491.0	622.0	131.0
D/E ratio	44.5%	52.1%	7.6p
*taking into account hybrid bonds		*44.8%	
Equity ratio	50.5%	49.4%	(1.1p)

≻State of Cash Flows

(¥ billion)

	FY2016	FY2017	Amount changed
Net cash provided by (used in) operating activities	115.8	165.3	49.5
Net cash provided by (used in) investing activities	(107.3)	(76.1)	31.2
Free cash flow	8.4	89.2	80.7
Net cash provided by (used in) financing activities	5.5	30.1	24.6
Net increase (decrease) in cash and cash equivalents	12.3	119.9	107.6
Cash and cash equivalents at beginning of period	192.3	204.7	
Cash and cash equivalents at end of period	204.7	324.6	

[Main factors of change]

- · Acquisition of Woodside Homes, LLC
- Issuance of hybrid bonds

➤State of Investment

(¥ billion)

	FY2016	FY2017	Amount changed
Capital expenditures	98.2	68.7	(29.4)
Depreciation and amortization	23.1	21.9	(1.1)

(¥ billion)			
FY2018			
Full-year plan			
60.0			
22.0			

3. Segment Information



➢ Built-to-Order Business

(¥ billion)

				(# DIIIIOII)		
		Net sales				
	FY2016 (16/2-17/1)	FY2017 (17/2-18/1)	Amount changed	YOY		
Custom Detached Houses	383.1	371.1	(11.9)	(3.1%)		
Rental Housing	440.3	442.8	2.5	0.6%		
Total	823.4	814.0	(9.4)	(1.1%)		

Gross margin					
FY2016 (16/2-17/1)	Amount changed				
26.2%	26.2%	±0.0p			
24.5%	24.4%	(0.1p)			
25.3%	25.2%	(0.1p)			

		Operating income					
	FY2016 (16/2-17/1)	FY2017 (17/2-18/1)	Amount changed	YOY			
Custom Detached Houses	49.5	48.0	(1.4)	(3.0%)			
Rental Housing	60.8	60.8	0.0	0.1%			
Total	110.3	108.9	(1.4)	(1.3%)			

OP margin					
FY2016 (16/2-17/1)	Amount changed				
12.9%	12.9%	±0.0p			
13.8%	13.7%	(0.1p)			
13.4%	13.4%	±0.0p			

	Orders					
	FY2016 (16/2-17/1)	FY2017 (17/2-18/1)	Amount changed	YOY		
Custom Detached Houses	382.0	362.6	(19.3)	(5.1%)		
Rental Housing	461.7	463.2	1.4	0.3%		
Total	843.7	825.8	(17.9)	(2.1%)		

ASP per building (10 thousand yen)					
FY2016 FY2017 Amount (16/2-17/1) (17/2-18/1) changed					
3,729	3,807	78			
8,361 9 395 1,03					

■ Rental Housing Business
Ratio of three- and four-story housing (in value): 63.3%

Ratio of three- and four-story housing (in value): 10.7% $\,$

➤ Supplied Housing Business

(¥ billion)

	Net sales			
	FY2016 (16/2-17/1)	FY2017 (17/2-18/1)	Amount changed	YOY
Remodeling	133.4	136.8	3.3	2.5%
Real Estate Management Fees	469.1	489.8	20.7	4.4%
Total	602.6	626.7	24.1	4.0%

Gross margin						
FY2016 (16/2-17/1)	FY2017 (17/2-18/1)	Amount changed				
25.6%	26.8%	1.2p				
14.4%	14.6%	0.2p				
16.9%	17.3%	0.4p				

	Operating income			
	FY2016 (16/2-17/1)	FY2017 (17/2-18/1)	Amount changed	YOY
Remodeling	17.5	19.7	2.2	12.6%
Real Estate Management Fees	31.2	33.1	1.8	5.9%
Total	48.8	52.8	4.0	8.3%

OP margin					
FY2016 (16/2-17/1)	FY2017 (17/2-18/1)	Amount changed			
13.1%	14.4%	1.3p			
6.7%	6.8%	0.1p			
8.1%	8.4%	0.3p			

	Orders			
	FY2016 (16/2-17/1)	FY2017 (17/2-18/1)	Amount changed	YOY
Remodeling	134.5	137.8	3.2	2.4%
Real Estate Management Fees	469.1	489.8	20.7	4.4%
Total	603.6	627.7	24.0	4.0%

■Real Estate Management Fees Business
Number of units under management: 60.1
thousand
Occupancy ratio: 96.7% (up 0.2p from the end of the previous year)

[■] Custom Detached Houses Business Ratio of Green First Zero: 76.6%

3. Segment Information



≻Development Business

(¥ billion)

		Net sales			
	FY2016 (16/2-17/1)	FY2017 (17/2-18/1)	Amount changed	YOY	
Houses for Sale	142.0	155.4	13.4	9.5%	
Condominiums	66.1	77.4	11.3	17.2%	
Urban Redevelopment	130.4	103.7	(26.7)	(20.5%)	
Total	338.6	336.7	(1.8)	(0.6%)	

Gross margin					
FY2016 (16/2-17/1)	FY2017 (17/2-18/1)	Amount changed			
16.3%	18.8%	2.5p			
12.1%	19.0%	6.9p			
19.8%	19.1%	(0.7p)			
16.8%	18.9%	2.1p			

	Operating income			
	FY2016 (16/2-17/1)	FY2017 (17/2-18/1)	Amount changed	YOY
Houses for Sale	8.8	13.4	4.6	52.6%
Condominiums	2.2	9.2	6.9	310.4%
Urban Redevelopment	23.4	16.9	(6.4)	(27.4%)
Total	34.4	39.6	5.1	15.1%

OP margin					
FY2016 (16/2-17/1)	FY2017 (17/2-18/1)	Amount changed			
6.2%	8.7%	2.5p			
3.4%	11.9%	8.5p			
17.9%	16.4%	(1.5p)			
10.2%	11.8%	1.6p			

		Orders				
	FY2016 (16/2-17/1)	FY2017 (17/2-18/1)	Amount changed	YOY		
Houses for Sale	151.8	153.6	1.7	1.2%		
Condominiums	86.4	112.5	26.0	30.1%		
Urban Redevelopment	130.4	132.5	2.0	1.6%		
Total	368.8	398.7	29.8	8.1%		

■Urban Redevelopment Business
Sales from property sales: ¥57.8 billion
Operating income from property sales: ¥9.9 billion

≻Overseas Business

	FY2016 (16/2-17/1)	FY2017 (17/2-18/1)	Amount changed	YOY
Net sales	182.1	306.7	124.5	68.4%
Operating income	25.1	29.7	4.5	18.2%
Orders	158.8	316.4	157.5	99.2%

	FY2016	FY2017	Amount
	(16/2-17/1)	(17/2-18/1)	changed
Gross margin	23.7%	19.5%	(4.2p)
OP margin	13.8%	9.7%	(4.1p)

■Overseas Business / Details by country

Results for FY2017

(¥ billion)

Country	Net sales	Operating income	Ordinary income	Investment balance	Orders
Australia	61.5	9.9	10.0	157.6	45.2
China	37.9	2.4	2.5	192.9	36.3
USA	207.1	18.3	16.4	400.3	234.8
Singapore *	-	-	0.7	31.9	-
Other administrative expenses	-	(1.0)	(1.0)	-	-
Total	306.7	29.7	28.7	782.9	316.4

^{*} Accounted for by the equity method

3. Segment Information



(¥ billion)

	(* DIIIIC								(+ 51111011)		
FY2016						FY2017					
(16/2-17/1)				(17/2-18/1)							
		Net sales	Operating income	OP margin	Gross margin	Orders	Net sales	Operating income	OP margin	Gross margin	Orders
Built-to-Order Business	Custom Detached Houses	383.1	49.5	12.9%	26.2%	382.0	371.1	48.0	12.9%	26.2%	362.6
to-Or	Rental Housing	440.3	60.8	13.8%	24.5%	461.7	442.8	60.8	13.7%	24.4%	463.2
rder is	Subtotal	823.4	110.3	13.4%	25.3%	843.7	814.0	108.9	13.4%	25.2%	825.8
B + S	Remodeling	133.4	17.5	13.1%	25.6%	134.5	136.8	19.7	14.4%	26.8%	137.8
Supplied Housing Business	Real Estate Management Fees	469.1	31.2	6.7%	14.4%	469.1	489.8	33.1	6.8%	14.6%	489.8
χω <u>σ</u>	Subtotal	602.6	48.8	8.1%	16.9%	603.6	626.7	52.8	8.4%	17.3%	627.7
D	Houses for Sale	142.0	8.8	6.2%	16.3%	151.8	155.4	13.4	8.7%	18.8%	153.6
evelo	Condominiums	66.1	2.2	3.4%	12.1%	86.4	77.4	9.2	11.9%	19.0%	112.5
Development Business	Urban Redevelopment	130.4	23.4	17.9%	19.8%	130.4	103.7	169.0	16.4%	19.1%	132.5
7	Subtotal	338.6	34.4	10.2%	16.8%	368.8	336.7	39.6	11.8%	18.9%	398.7
Ov	verseas Business	182.1	25.1	13.8%	23.7%	158.8	306.7	29.7	9.7%	19.5%	316.4
0	ther Businesses	80.0	0.7	0.9%	14.0%	76.8	75.1	1.2	1.6%	15.2%	75.3
Elimina	ations and corporate expenses	-	(35.3)	-	-	-	-	(36.9)	-	-	-
	Total	2,026.9	184.1	9.1%	20.6%	2,052.0	2,159.3	195.5	9.1%	20.6%	2,244.1

4. Full-Year Forecasts for FY2018

(¥ billion)

	FY2017 (17/2-18/1)	FY201 (18/2-19	
	Results	Forecasts	YOY
Net sales	2,159.3	2,185.0	1.2%
Gross margin	445.0	460.0	3.4%
Operating income	195.5	200.0	2.3%
Ordinary income	203.6	206.0	1.1%
Profit attributable to owners of parent	133.2	136.0	2.1%
EPS (yen)	193.06	197.07	2.0%
ROA	9.0%	8.6%	-
ROE	11.6%	11.1%	-
Dividend per share (yen)	77.00	79.00	2.00
Payout ratio	39.9%	40.1%	-

4. Full-Year Forecasts For FY2018 by Segment



(¥ billion)

■ Sales

■ Orders (¥ billion)

		FY2017	FY2018 (Full-Year) (18/2-19/1)			
		(17/2-18/1) Results	Forecasts	Amount changed	YOY	
Built-to-Order Business	Custom Detached Houses	371.1	361.0	(10.1)	(2.7%)	
ilt-to-Ord Business	Rental Housing	442.8	453.0	10.1	2.3%	
rder 88	Subtotal	814.0	814.0	(0.0)	(0.0%)	
B -Y	Remodeling	136.8	144.0	7.1	5.2%	
Supplied Housing Business	Real Estate Management Fees	489.8	511.0	21.1	4.3%	
	Subtotal	626.7	655.0	28.2	4.5%	
0	Houses for Sale	155.4	156.0	0.5	0.3%	
evelo	Condominiums	77.4	86.0	8.5	11.0%	
Development Business	Urban Redevelopment	103.7	94.0	(9.7)	(9.4%)	
Subtotal		336.7	336.0	(0.7)	(0.2%)	
Overseas Business		306.7	300.0	(6.7)	(2.2%)	
Ot	ther Businesses	75.1	80.0	4.8	6.5%	
Total		2,159.3	2,185.0	25.6	1.2%	

FY2017 (17/2-18/1) Results	FY2018 (Full-Year) (18/2-19/1)					
	Forecasts	Amount changed	YOY			
362.6	371.0	8.3	2.3%			
463.2	465.0	1.8	0.4%			
825.8	836.0	10.1	1.2%			
137.8	145.0	7.1	5.2%			
489.8	511.0	21.1	4.3%			
627.7	656.0	28.2	4.5%			
153.6	160.0	6.3	4.1%			
112.5	88.0	(24.5)	(21.8%)			
132.5	66.0	(66.5)	(50.2%)			
398.7	314.0	(84.7)	(21.3%)			
316.4	300.0	(16.4)	(5.2%)			
75.3	80.0	4.6	6.1%			
2,244.1	2,186.0	(58.1)	(2.6%)			

■ Operating income

OP margin

■ Gross margin

- Operating income (¥ billion)						
		FY2017	FY2018 (Full-Year) (18/2-19/1)			
		(17/2-18/1) Results	Forecasts	Amount changed	YOY	
Built-to-Order Business	Custom Detached Houses	48.0	45.0	(3.0)	(6.3%)	
ilt-to-Orc Business	Rental Housing	60.8	62.0	1.1	1.8%	
rder is	Subtotal	108.9	107.0	(1.9)	(1.8%)	
S B	Remodeling	19.7	21.5	1.7	8.8%	
Supplied Housing Business	Real Estate Management Fees	33.1	35.0	1.8	5.6%	
Subtotal		52.8	56.5	3.6	6.8%	
0	Houses for Sale	13.4	13.5	0.0	0.3%	
evelo	Condominiums	9.2	8.5	(0.7)	(7.9%)	
Development Business	Urban Redevelopment	169.0	18.0	1.0	5.9%	
ıt	Subtotal	39.6	40.0	0.3	0.8%	
Overseas Business		29.7	33.0	3.2	10.9%	
Other Businesses		1.2	1.5	0.2	21.6%	
Eliminations and corporate expenses		(36.9)	(38.0)	(1.0)	-	
Total		195.5	200.0	4.4	2.3%	

FY2017 (17/2-18/1)	FY2018 (18/2-19/1)	FY2017 (17/2-18/1)	FY2018 (18/2-19/1)
Results	Forecasts	Results	Forecasts
Nesaits	Torccasts	ricsuits	Torccasts
12.9%	12.5%	26.2%	26.3%
13.7%	13.7%	24.4%	24.5%
13.4%	13.1%	25.2%	25.3%
14.4%	14.9%	26.8%	27.1%
6.8%	6.8%	14.6%	14.7%
8.4%	8.6%	17.3%	17.4%
8.7%	8.7%	18.8%	18.9%
11.9%	9.9%	19.0%	17.4%
16.4%	19.1%	19.1%	21.8%
11.8%	11.9%	18.9%	19.3%
9.7%	11.0%	19.5%	22.0%
1.6%	1.9%	15.2%	15.6%
-	-	-	-
9.1%	9.2%	20.6%	21.1%



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