News Release



Sekisui House, Ltd. Sekiwa Real Estate, Ltd. Sekiwa Real Estate Kansai, Ltd. Sekiwa Real Estate Chubu, Ltd. Sekiwa Real Estate Chugoku, Ltd. Sekiwa Real Estate Kyushu, Ltd. Sekiwa Real Estate Tohoku, Ltd.

Sekisui House to acquire all outstanding shares of six subsidiaries through share exchange

At board meetings held on October 6,2004, the boards of directors of Sekisui House, Ltd. ("Sekisui House"), and Sekiwa Real Estate, Ltd., Sekiwa Real Estate Kansai, Ltd., Sekiwa Real Estate Chubu, Ltd., Sekiwa Real Estate Chugoku, Ltd., Sekiwa Real Estate Kyushu, Ltd., and Sekiwa Real Estate Tohoku, Ltd. (collectively, the "Sekiwa Real Estate companies") resolved to make the six Sekiwa Real Estate companies wholly owned subsidiaries of Sekisui House through exchange of shares. The followings are the details of the share exchange contract signed today.

1. Aim of management integration through exchange of shares

In making the six Sekiwa Real Estate companies into wholly owned Group subsidiaries, Sekisui House intends to maintain the regional characteristics and independence of each company while at the same time maximizing synergies available under a group structure and growing overall corporate value.

The revised structure is part of a comprehensive, growth-oriented management strategy that will amongst other things facilitate the appropriate allocation throughout the Group of time, personnel and other management resources.

The Sekiwa Real Estate companies have developed close regional ties through their respective operations to date without being subject to undue short-term performance pressure. The new structure will allow the companies to be managed from a longer-term perspective in terms of investment and the overall development of the Group. After this the companies will assume greater importance within the Group. The six companies should help create a more powerful framework for the growth of the Group, in addition to offering cost savings such as those resulting from delisting.

Furthermore, Sekisui House intends to make effective use of the information networks of each Sekiwa Real Estate company as assets for the entire Group. In particular, it will become easier to coordinate the various block lease guarantees for leasehold property and leased property management systems operated by each Sekiwa Real Estate company with apartments rental business – one of the core construction business of Sekisui House. This synergy is expected to contribute significantly to the growth of the business.



2. Outline of share exchange

(1) Schedule

Board meetings of respective companies to
approve share exchange contract
Signing of share exchange contract
Shareholders' meetings to approve share
exchange contract
Effective date of share exchange

Note: Sekisui House shall perform the stock exchange with them without the approval of a shareholders meeting to approve the stock exchange agreement pursuant to the provisions of Paragraph 1 of Article 358 of the Commercial Code of Japan.

(2) Share exchange ratio

The share exchange ratio was agreed as follows between Sekisui House and the Sekiwa Real Estate companies, with reference to assessments carried out for Sekisui House by Nomura Securities Co., Ltd. ("Nomura Securities") and for the Sekiwa Real Estate companies by Ernst & Young Corporate Advisory Co., Ltd. ("EYCA").

Company name	Share exchange ratio
Sekisui House	1
Sekiwa Real Estate	1.26
Sekiwa Real Estate Kansai	0.47
Sekiwa Real Estate Chubu	0.63
Sekiwa Real Estate Chugoku	0.69
Sekiwa Real Estate Kyushu	0.61
Sekiwa Real Estate Tohoku	620

Note 1. Allotment of Shares

1.26 ordinary shares of Sekisui House will be allocated for every share of Sekiwa Real Estate; 0.47 ordinary shares for every share of Sekiwa Real Estate Kansai; 0.63 ordinary shares for every share of Sekiwa Real Estate Chubu; 0.69 ordinary shares for every share of Sekiwa Real Estate Chugoku; 0.61 ordinary shares for every share of Sekiwa Real Estate Kyushu; and 620 ordinary shares for every share of Sekiwa Real Estate Tohoku.

2. Basis for the calculation of the share exchange ratio Nomura Securities assessed market price analysis and discounted cash flow (DCF) analysis for Sekisui House. Nomura Securities assessed market price analysis, comparable company analysis and DCF analysis in assessing the listed subsidiaries' corporate value. At the same time, Nomura Securities assessed unlisted subsidiary's value, primarily applying comparable company analysis and DCF analysis.

EYCA assessed market price analysis, the current net asset value method and DCF analysis for the listed companies. EYCA assessed the shares of the unlisted company based on analysis of comparable company analysis and DCF analysis.

- Number of new Sekisui House shares to be issued with share exchange Instead of issuing new shares, 29,284,101 treasury shares held by Sekisui House will be assigned. No assignment of shares will be made with respect to shares of Sekiwa Real Estate companies held by Sekisui House.
- (3) Monetary amounts payable for share exchange

There will be no monetary payments for this share exchange.



3. Outline of parties involved in share exchange (as of January 31, 2004)

	Sekisui House, L (Parent company)	td.	Sekiwa Real Esta (Wholly owned subsid		Sekiwa Real Est Kansai, Ltd. (Wholly owned subsidi		
Business activities	°		vities prefabricated housing; housing activities subdivisions; real estate sales, leasing, and brokerage; related		nd related	Construction, real estate an related activities	ıd
Date of establishment	August 1960		March 1976		February 1977		
Head office	1-1-88 Oyodonaka, Kita-ku,	Osaka	2-1-1 Yoyogi, Shibuya-ku,	Tokyo	1-1-30 Oyodonaka, Kita-ku	Osaka	
Representative	Isami Wada, President		Takaaki Yamabayashi, Pre	esident	*1 Saburo Matsuyoshi, Pre	esident	
Paid-in capital	¥186,55	4 million	¥1,6	668 million	¥5,82	9 million	
Total outstanding shares	709,385,078	3 shares	20,319,2	00 shares	26,257,440) shares	
Shareholders' equity	¥630,78	6 million	¥11,9	991 million	¥20,58	2 million	
Total assets	¥1,030,00	3 million	¥37,3	385 million	¥35,95	5 million	
Fiscal year end	Jar	nuary 31	J	anuary 31	Jar	nuary 31	
Number of employees		13,928		400		334	
Major customers	General Customers		General Customers		General Customers		
Major	Sekisui Chemical Co., Ltd.	21.43%	Sekisui House, Ltd.	57.47%	Sekisui House, Ltd.	40.48%	
shareholders and	Japan Trustee Services Bank, Ltd.	5.62%	Kanehide Yoneyama	2.47%	Sekiwa Real Estate Kansai Vendors' Stockholding	2.27%	
shareholding ratios	The Chase Manhattan Bank N.A. London	4.80%	Sekiwa Real Estate Employees' Stockholding	1.69%	Sekiwa Real Estate Kansai Employees' Stockholding	2.11%	
	The Master Trust Bank of Japan, Ltd.	4.78%	The Master Trust Bank of Japan, Ltd.	1.59%	Nobuhiro Katsuta	1.95%	
	Nomura Securities Co., Ltd.	4.73%	Yoshitaka Uchida	1.30%	Bank of Bermuda (Guernsey) Ltd For Atlantis Japan Growth Fund	1.36%	
	Dai-ichi Mutual Life Insurance Company	2.26%	Bank of Bermuda (Guernsey) Ltd For Atlantis Japan Growth Fund	1.28%	Maruwa Co., Ltd.	1.10%	
	BNP Paribas Securities (Japan) Limited	2.05%	UFJ Bank Limited	0.98%	Honda Motor Co., Ltd., North Mie sales branch	0.86%	
	UFJ Bank Limited	1.95%	The Bank of Tokyo-Mitsubishi, Ltd.	0.81%	Toshimitsu Tanaka	0.77%	
	Sumitomo Mitsui Banking Corporation	1.44%	The Chase Manhattan Bank N.A. London	0.79%	Goldman Sachs International	0.75%	
	Sekisui House Employees' Stockholding	1.38%	UFJ Trust Bank Limited	0.76%	Ritsuo Matsumoto	0.67%	
Number of treasury stock as August 31,2004	23,959,043	3 shares	732,	120 shares	839,570	6 shares	
Main banks	UFJ Bank Limited		UFJ Bank Limited		UFJ Bank Limited,		
	Sumitomo Mitsui Banking Corpo	oration,	Bank of Tokyo-Mitsubishi, Ltd	l.	Sumitomo Mitsui Banking Corpo	oration,	
	Resona Bank Limited		Sumitomo Mitsui Banking Co	rporation,	Resona Bank Limited		
Relationship with	Capital		Largest shareholder		Largest shareholder		
Relationship with							
Sekisui House	Personnel		Directors 3, Transfer 9 *2	2	Directors 3, Transfer 11 *2		

L I *1 Inauguration at April 23, 2004 *2 As of April 30, 2004



Name	Sekiwa Real Esta	ato	Sekiwa Real Est	ato	
Name					
	Chubu, Ltd.	,	Chugoku, Ltd.		
	(Wholly owned subsidiary	y)	(Wholly owned subsidia		
Business	Construction, real estate and		Construction, real estate and relate		
activities	related activities		activities	ctivities	
Date of establishment	February 1981		August 1982		
Head office	*3 4-5-28 Meieki, Nakamu Nagoya	ura-ku,	1-25 Komachi, Naka-ku, Hiro	oshima	
Representative	Yasuaki Yamamoto, Presiden	t	Kyoji Koyama, President		
Paid-in capital	¥1,368 I	million	¥37	9 million	
Total outstanding shares	14,566,093 s	shares	7,284,200) shares	
Shareholders' equity	¥9,014 i	million	¥2,64	9 million	
Total assets	¥33,219 i	million	¥8 89	4 million	
Fiscal year end	,	ary 31		nuary 31	
Number of	Gana	aryor		luary or	
employees		241	41 1		
Major customers	General Customers		General Customers		
Major		42.08%	Sekisui House, Ltd.	40.75%	
shareholders	Sekiwa Real Estate Chubu	3.93%	Sekiwa Real Estate Chugoku	7.16%	
and shareholding	Employees' Stockholding	3.93%	Employees' Stockholding	7.10%	
ratios	UFJ Bank Limited	3.47%	Bank of Bermuda (Guernsey) Ltd For Atlantis Japan Growth Fund	2.03%	
	The Chase Manhattan Bank N.A. London	3.17%	Hiroshima Bank Ltd.	1.82%	
	Kyoei Fire & Marine Insurance Co., Ltd.	2.31%	Tottori Bank, Ltd.	1.51%	
	Bank of Bermuda (Guernsey) Ltd For Atlantis Japan Growth Fund	2.01%	Nichido Fire and Marine Insurance Co., Ltd.	1.46%	
	Shizuoka Bank, Limited	1.36%	Kyoji Koyama	1.30%	
	Pictet & Cie	1.12%	Sekiwa Real Estate Chugoku Vendors' Stockholding	1.26%	
	Kenichi Sakamoto	1.02%	Yoshihiro Tanabe	1.04%	
	Katsura Chujo	1.00%	Isao Okui	1.03%	
			Kenichi Sakamoto	1.03%	
Number of treasury stock at end of August 31,2004	31,220 shares				
Main banks	UFJ Bank Limited		Hiroshima Bank Ltd., Tottori Bank, Ltd.,		
	Sumitomo Mitsui Banking Corpora				
	Resona Bank, Limited		The Chugoku Bank, Ltd.		
Relationship	Largest shareholder		Largest shareholder		
with Sekisui House	Directors 3, Transfer 9 *2		Directors 2, Transfer 8 *2		
	Management and brokerages real estate	of	Management and brokerages of reestate		
*3 Moved on March	18, 2004				

*3 Moved on March 18, 2004



Marria	Oalding Deal Estate	Osting Deal Estate
Name	Sekiwa Real Estate	Sekiwa Real Estate
	Kyushu, Ltd.	Tohoku, Ltd.
	(Wholly owned subsidiary)	(Wholly owned subsidiary)
Business	Construction, real estate and	Construction, real estate and
activities	related activities	related activities
Date of establishment	February 1980	August 1983
Head office	3-25-21 Hakata Eki-mae Business Center, Hakata-ku, Fukuoka	2-16-10 Honmachi, Aoba-ku, Sendai
Representative	Takuya Kanemasu, President	Nobuhiro Matsumura, President
Paid-in capital	¥263 million	¥200 million
Total outstanding shares	4,700,000 shares	4,000 shares
Shareholders'		.,
equity	¥1,266 million	¥1,498 million
Total assets	¥4,824 million	¥8,237 million
Fiscal year end	January 31	January 31
Number of employees	81	83
Major customers	General customers	General customers
Major	Sekisui House, Ltd. 42.70%	Sekisui House, Ltd. 55.10%
shareholders and shareholding	Sekiwa Real Estate 8.70% Kyushu Employees' Stockholding	Sekiwa Real Estate 13.40% Tohoku Employees' Stockholding
ratios	The Bank of Fukuoka, Ltd. 2.57%	Isao Okui 1.38%
	Isao Okui 2.13%	Isami Wada 1.38%
	Isami Wada 2.13%	Takaaki Yamabayashi 1.30%
	Takuya Kanemasu 2.13%	Nobuhiro Matsumura 1.15%
	Mikio Watanabe 1.28%	Daiwa Sugawara 1.13%
	Shigeharu Asagami 1.26%	Shogo Kawasaki 0.90%
	Tatsumi Miyake 1.06%	Sachiko Ohashi 0.90%
	Iwami Pediatrics, 0.96% Medical Corporation	Yoshihiro Tanabe 0.90%
Number of treasury stock as August 31,2004		
Main banks	The Bank of Fukuoka, Ltd.	The 77 Bank, Ltd.
	UFJ Bank Limited	The Bank of Iwate, Ltd.
	Sumitomo Mitsui Banking Corporation	The Akita Bank, Ltd.
Relationship with	Largest shareholder	Largest shareholder
Sekisui House	Directors 2, Transfer 8 *2	Directors 2, Temporary transfer 1 Transfer 5 *2
	Management and brokerages of real estate	Management and brokerages of real estate



Three-year summary of business performance

Millions of yen	Sekisui House, Ltd. (Parent company)		
Fiscal year ended:	January 31, 2002 January 31, 2003 January 31, 20		
Net sales	1,118,898	1,052,558	1,055,027
Operating income	66,106	58,564	65,868
Recurring income	65,244	55,564	65,554
Net income	(91,918)	30,196	33,580
Net income per share	(¥127.30)	¥42.58	¥47.69
Full-year dividend per share	¥18.00	¥18.00	¥18.00
Shareholders' equity per share	¥842.51	¥864.37	¥906.85

Millions of ven	Sekiwa Real Estate, Ltd. (Wholly owned subsidiary)			
Fiscal year ended:	January 31, 2002			
Net sales	69,680	76,660	83,717	
Operating income	2,574	3,333	3,838	
Recurring income	2,594	3,394	3,918	
Net income	447	1,022	2,172	
Net income per share	¥22.01	¥51.43	¥108.45	
Full-year dividend per share	¥12.00	¥15.00	¥17.00	
Shareholders' equity per share	¥483.39	¥518.18	¥609.62	

	Sekiwa Real Estate Kansai, Ltd.				
Millions of yen	(V)	holly owned subsidiary)			
Fiscal year ended:	January 31, 2002	January 31, 2002 January 31, 2003 January 31, 20			
Net sales	43,473	46,218	51,874		
Operating income	1,530	1,822	1,650		
Recurring income	1,559	1,856	1,692		
Net income	(21)	916	895		
Net income per share	(¥0.83)	¥34.93	¥33.33		
Full-year dividend per share	¥10.00	¥10.00	¥10.00		
Shareholders' equity per share	¥748.15	¥772.67	¥805.18		

Millions of yen	Sekiwa Real Estate Chubu, Ltd. (Wholly owned subsidiary)			
Fiscal year ended:	January 31, 2002 January 31, 2003 January 31, 20			
Net sales	59,697	65,584	70,520	
Operating income	1,499	1,336	1,586	
Recurring income	1,533	1,312	1,591	
Net income	71	735	871	
Net income per share	¥4.76	¥50.27	¥57.98	
Full-year dividend per share	¥15.00	¥15.00	¥15.00	
Shareholders' equity per share	¥534.34	¥568.01	¥618.06	

	Sekiwa Real Estate Chugoku, Ltd.				
Millions of yen	(Wholly owned subsidiary)				
Fiscal year ended:	January 31, 2002	January 31, 2002 January 31, 2003 January 31, 20			
Net sales	10,971	12,356	14,077		
Operating income	571	673	843		
Recurring income	589	678	847		
Net income	53	380	476		
Net income per share	¥8.23	¥57.50	¥61.77		
Full-year dividend per share	¥11.00	¥13.00	¥15.00		
Shareholders' equity per share	¥302.48	¥345.79	¥361.01		



Millions of yen	Sekiwa Real Estate Kyushu, Ltd. (Wholly owned subsidiary)			
Fiscal year ended:	January 31, 2002 January 31, 2003 January 31, 20			
Net sales	11,014	12,628	14,705	
Operating income	398	491	489	
Recurring income	398	455	473	
Net income	49	254	255	
Net income per share	¥12.34	¥63.73	¥51.54	
Full-year dividend per share	¥10.00	¥11.00	¥13.00	
Shareholders' equity per share	¥177.64	¥227.90	¥266.43	

Note: Net income per share and dividend per share for Sekiwa Real Estate Kyushu for the fiscal year ended January 31, 2002 have been adjusted to reflect the share split carried out on April 23, 2002.

Millions of yen	Sekiwa Real Estate Tohoku, Ltd. (Wholly owned subsidiary)			
Fiscal year ended:	January 31, 2002 January 31, 2003 January 31, 200			
Net sales	10,676	13,586	15,616	
Operating income	597	570	532	
Recurring income	612	579	541	
Net income	33	323	299	
Net income per share	¥8,974.98	¥80,915.33	¥71,776.34	
Full-year dividend per share	¥10,000.00	¥10,000.00	¥15,000.00	
Shareholders' equity per share	¥247,816.16	¥312,573.99	¥374,575.33	

4. Outline of business situation after completion of the share exchange

- (1) Company name, business activities, head office and representative There will be no change in the company names, business activities, head offices or representatives of the parties to this agreement.
- (2) Capital stock

The capital of Sekisui House will not be increased after completion of the share exchange; the amount of capital reserve has yet to be determined.

(3) Effect on Sekisui House consolidated results

The Sekiwa Real Estate companies are already consolidated subsidiaries of Sekisui House, and the share exchange is not expected to have a material impact on the consolidated performance of Sekisui House.

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