



News Release

Sekisui House Builds Steel-Frame Housing Production Plant in Shenyang and Launches Large-Scale Urban Development Projects in Shenyang and Suzhou

April 12, 2011 – Sekisui House, Ltd. announced today that it has decided to begin construction of a steel-frame housing production plant in Shenyang, China in April 15. Responding to demand for next-generation energy saving and highly-efficient industrialized housing in China, the Company will make develop its presence as a core company of the Modern Construction Industrial Park. That is an industrial park as the Chinese national project being built by the city of Shenyang.

Sekisui House will also launch four large-scale urban development projects in Shenyang and Suzhou simultaneously. The housing production plant will be manufacturing the buildings for these projects. The Company will develop hotels and condominiums in central Shenyang and houses (town houses) and condominiums in a residential area in the city. In Suzhou, it will build houses (town houses) and condominiums in two areas. In total, the Company will construct a total of 7,000 units from the summer of 2011. The buildings will be sold and completed in about three years, and the Company estimates that sales will amount to about 200 billion yen.

The details of each project will be announced as they are determined.

In Japan, Sekisui House has engaged in high-quality housing production and local development, with a committed to the environment and health. In response to rising needs for high-quality living environments in China, where the economy is growing rapidly, the Company will execute these projects based on its accumulated experience building a total of 2 million housing units in Japan and becoming a leader in eco-friendly housing construction through the building of Green First houses.

The Modern Construction Industrial Park in Shenyang is expected to become a production and supply base of advanced industrialized houses, building materials, and housing equipment under the theme of low carbon and sustainable development as a national project. Sekisui House will provide high-quality housing to cities in China from the Shenyang plant as a production base, using its industrialized housing system.

Outline of house production plant in Shenyang

Location: Shenyang Economic & Technology Development Area in Liaoning, China

Land area: 300,000 m²

Building area: 88,000 m²

Product: Heavy-gauge steel-frame houses (β system), interior and exterior materials
Building materials and equipment for condominiums

Production capacity: 72,000 m² per year (in addition, materials and equipment of
condos. for 2,000 units per year)

Work period: April through November, 2011

Shipment: From December 2011

Capital expenditure: 8 billion yen

Primary contractor: Sekisui House Advanced Manufacturing (Shenyang) Co., Ltd.
(wholly owned subsidiary of the Company)



Image Photo: Suzhou Project

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