



News Release

**Sekisui House Participates *One Loudoun* Project
– A Large-Scale Real Estate Development Project near Washington, D.C., U.S.A. –**

October 13, 2010 – Sekisui House, Ltd. (the “Company”) announced that it would participate in a large-scale complex development *One Loudoun* project near Washington, D.C. with a local leading homebuilder and developer, Miller and Smith.

Located in Virginia’s Loudoun County, the site of *One Loudoun* Project is situated approximately 40km northwest of Washington, D.C., and 4.8 km from Dulles International Airport. Scheduled for development on the 1,265,534m² area are urban complexes, comprising 1,040 houses, offices, and hotels. *One Loudoun* will also be home to the World Trade Center Dulles Airport, which will serve as a powerful economic development engine by promoting both international trade and domestic investment around the world.

Washington D.C. Metro area is the fourth largest economy in the United States and has been showing the fastest new job growth recently among major local economies, which supports demand for quality residential communities.

The Company will tap into its knowhow and expertise in developing environmentally-friendly communities in Japan to formulate a residential district in this eco-friendly urban complex development project in the United States.

About *One Loudoun* Project

Name of Property: *One Loudoun*
Location: Russell Branch Parkway, Ashburn, Loudoun County, Virginia 20147, USA
Land area: 1,265,534 m²

About Miller and Smith

Total assets: US\$186 million
Revenues: US\$110 million
Headquarters: McLean, Virginia
Representative: Mr. Alvin D. Hall (CEO)

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For further information, please contact:

Hidehiro Yamaguchi
Head of Corporate Communications Department
Sekisui House, Ltd.



Tel: 06-6440-3445 Fax: 06-6440-3369

Email: info-ir@qz.sekisuihouse.co.jp