Summary of Consolidated Financial Results for the Second Quarter of FY2010 (February 1, 2010 through July 31, 2010) (Japanese Standard)

September 9, 2010

Company name	: Sekisui House, Ltd. (URL http://www.sekisuihouse.co.jp)
Listed exchanges	: Tokyo(first section), Osaka(first section), Nagoya(first section)
Stock code	: 1928
Representative	: Toshinori Abe, President and Representative Director
Inquiries	: Hidehiro Yamaguchi, Executive Officer, Head of Corporate Communications Dept.
	Tel +81 6 6440 3111
Filing date of quarterly securities report	: September 13, 2010
Date of scheduled payment of dividends	: September 30, 2010
Quarterly earnings supplementary explanatory documents	: Yes
Quarterly earnings results briefing	: Yes (for institutional investors and analysts, in Japanese)

(Amounts are rounded down to the nearest million yen.)

1. Consolidated Results for the Six Months Ended July 31, 2010 (February 1, 2010 through July 31, 2010)

(1) Consolidated Financial Results	(% figures represent changes from the same period of the previous year.)							
	Net sale	s	Operating in	ncome	Ordinary ir	ncome	Net income	è
	¥ million	%	¥ million	%	¥ million	%	¥ million	%
Six months ended July 31, 2010	738,777	10.6	26,382	780.6	25,784	871.9	13,622	-
Six months ended July 31, 2009	668,012	-	2,995	-	2,653	-	(2,373)	-

	Net income per share	Fully diluted net income per share
	¥	¥
Six months ended July 31, 2010	20.16	20.15
Six months ended July 31, 2009	(3.51)	-

(2) Consolidated Financial Position

	Total assets	Net assets	Shareholders' equity ratio	Net assets per share
	¥ million	¥ million	%	¥
As of July 31, 2010	1,415,815	727,815	51.4	1,075.92
As of January 31, 2010	1,353,946	716,295	52.9	1,059.18

(Reference) Shareholders' equity As of July 31, 2010: ¥727,022 million As of January 4

As of January 31, 2010: \$715,737 million

2. Cash Dividends

		Cash dividends per share								
	End of first quarter	End of second quarter	End of third quarter	Year-end	Annual					
	¥	¥	¥	¥	¥					
Year ended Jan. 31, 2010	-	10.00	-	0.00	10.00					
Year ending Jan. 31, 2011	-	13.00								
Year ending Jan. 31, 2011 (forecast)			-	8.00	21.00					

(Note) Revisions to the forecast of cash dividends in the current quarter: None

Breakdown of cash dividends forecast for 2Q FY2010: Ordinary dividends: ¥8.00, 50th anniversary commemorative dividends: ¥5.00

3. Consolidated Results Forecast for FY2010 (February 1, 2010 through January 31, 2011)

(% figures represent changes from the same period of the previous year.)

	Net sales		Operating income		Ordinary income		Net income		Net income per share
	¥ million	%	¥ million	%	¥ million	%	¥ million	%	¥
Year ending Jan. 31, 2011	1,475,000	9.0	55,500	-	55,000	-	30,000	-	44.40

(Note) Revisions to the consolidated results forecast in the current quarter: Yes

4. Others (For further details, please see "2. Other Information" of the "Attached Material" on page 6.)

(1) Changes in significant subsidiaries during the period (changes in specified subsidiaries that caused a change in scope of consolidation): None

(Note) Changes in the status of specified subsidiaries during the period associated with change in scope of consolidation.

(2) Adoption of simplified accounting methods and special accounting practices for consolidated quarterly financial statements: Adopted (Note) Application of simplified accounting methods and/or special accounting methods for preparation of the quarterly consolidated financial statements.

(3) Changes in accounting principles, procedures, and presentation for consolidated quarterly financial statements

(i) Changes caused by revisions of accounting standards etc.: Yes

(ii)Changes other than (i): None

(Note) Changes in accounting principles, procedures, or representation methods relating to the preparation of the consolidated financial

statements described in "Changes in the Basis for Presentation of the Consolidated Financial Statements."

(4) Number of shares outstanding (common stock)

(i) Number of shares outstanding at the end of each period (including treasury stock):

As of Jul. 31, 2010: 676,885,078 shares As of Jan. 31, 2010: 676,885,078 shares

(ii) Number of treasury stock at the end of each period:

As of Jul. 31, 2010: 1,162,494 shares As of Jan. 31, 2010: 1,137,664 shares

(iii) Average number of shares outstanding in each period (cumulative quarterly consolidated accounting period):
Six months ended Jul. 31, 2010: 675,730,196 shares
Six months ended Jul. 31, 2009: 675,783,671 shares

* Implementation Status of Quarterly Review Processes

At the time of disclosure of this report, the procedures for review of quarterly consolidated financial statements, pursuant to the Financial Products and Exchange Law, have not been completed.

* Notes Regarding the Appropriate Use of Results Forecasts and Other Important Matters

This document contains forward-looking statements based on judgments and estimates derived from information available to the Company at the time of this release, and is therefore subject to risks and uncertainties. Actual future results may differ materially from any projections presented here due to a variety of factors, including economic conditions surrounding the business domain of the Company and Group companies, as well as market trends.

For details of results forecast, please refer to "(3) Qualitative Information Regarding Consolidated Results Forecast" in "1. Qualitative Information Regarding the Consolidated Results for the Six Months under Review" of the "Attached Material" on page 6.

TABLE OF CONTENTS OF THE ATTACHED MATERIAL

1.	Qualitative Information Regarding the Consolidated Results for the Six Months under Review	4
	(1) Qualitative Information Regarding Consolidated Business Results	4
	(2) Qualitative Information Regarding Consolidated Financial Conditions	6
	(3) Qualitative Information Regarding Consolidated Results Forecast	6
2.	Other Information	6
	(1) Changes in Significant Subsidiaries during the Period	6
	(2) Adoption of Simplified Accounting Methods and Special Accounting Practices for Consolidated	
	Quarterly Financial Statements	6
	(3) Changes in Accounting Principles, Procedures, and Presentation for Consolidated Quarterly	
	Financial Statements	7
3.	Consolidated Quarterly Financial Statements	8
	(1) Consolidated Quarterly Balance Sheets	8
	(2) Consolidated Quarterly Statements of Income	10
	(3) Consolidated Quarterly Statements of Cash Flows	11
	(4) Notes Regarding Assumption of a Going Concern	12
	(5) Segment Information	12
	(6) Notes Regarding Significant Changes in the Amount of Shareholders' Equity	13
4.	Supplemental Information	14
	The State of Orders	14

1. Qualitative Information Regarding the Consolidated Results for the Six Months under Review

(1) Qualitative information regarding consolidated business results

In the first six months of the fiscal year ending January 31, 2011, the housing market environment remained harsh due to continually falling land prices and a subdued recovery in individual consumption. However, the market for owner-occupied homes remained in a recovery trend, helped by government policies encouraging home-buying and remodeling, including tax measures such as historically high tax breaks on mortgages, continued subsidies promoting eco-friendly housing, the housing eco-point system and a higher exemption on the *inter vivos* gift tax when acquiring a house.

Under such an environment, Sekisui House has aggressively pursued business initiatives set forth in our mid-term management plan (announced January 2010), which include strengthening our core businesses, expanding our business portfolio and deploying our Green First Strategy as a driver of business growth in eco-friendly housing. We commemorated our 50th anniversary of Sekisui House's foundation on August 1 this year. Under the catchphrase, "Come home to a Sekisui House", we announced reaching the milestone of two million houses sold to date and to express our appreciation for Sekisui House owners through a far-reaching campaign utilizing mass media outlets including TV broadcasts and customer home visits. Meanwhile, we strived to build a solid sales base by raising customer satisfaction with events for Sekisui House owners across the nation to commemorate our 50th anniversary. Additionally, new initiatives we implemented included targeting stimulating new demand by opening Dear One, a site where potential buyers can see first-hand how to live comfortably with a pet.

Under our Urban Redevelopment Business, we began construction in March at Osaka Station North District Phase 1 Development Area Project (Umeda Kita-Yard).

To expand our business portfolio, we participated in a joint acquisition of all shares in Joint REIT's asset management firm (Sekisui House acquired a 75% stake) with Spring Investment Co., Ltd. In June, the name of investment corporation was changed to Sekisui House SI Investment Corporation. This allowed us to make a full-fledged entry into the residential REIT business. Additionally, to expand business opportunities across all aspects of real estate, we have forged a business alliance with KOWA REAL ESTATE CO., LTD., with whom we will jointly pursue a wide variety of businesses, from development to leasing and more.

Looking at business performance, orders continued to recover steadily, due to our Green First Strategy coupled with government policies.

Net sales in the first six months of FY2010 amounted to \$738,777 million, an increase by 10.6% compared with the previous comparable period. Operating income increased by 780.6% compared with the previous comparable period to \$26,382 million, ordinary income by 871.9% to \$25,784 million, and net income to \$13,622 million.

Built to Order Housing Business

In our Built to Order Housing Business, we strengthened our sales force to actively implement our Green First Strategy, as a part of our mid-term management plan, and to further drive sales of the Green First brand. Green First models have accounted for approximately 70% of our order bookings, showing steady sales growth.

In our Sha-Maison low-rise apartments business, we aggressively promoted our eco-friendly apartment product Sha-Maison Ecostyle and proposed Sha-Maison Gardens, which create new value in a townscape provided with five premium environmental features that harmonize with the landscape and minimize environmental load. We enhanced our product lineup to enable our sales force to make stronger value propositions.

Thanks to those efforts, we saw continued recovery in detached home sales. Meanwhile, low-rise rental apartment orders recovered moderately primarily in large cities despite an environment that remains harsh.

Net sales in the Built to Order Housing Business increased by 22.9% from the previous comparable period to \$345,753 million and operating income by 91.7% to \$33,834 million.

Real Estate for Sale Business

In the Built for Sale Housing Business, we held the sales promotion event *Machinami Sankan-bi* (visits to existing subdivisions with superb living environments) to stimulate sales. We leveraged our brand power to actively promote our Green First Strategy. Furthermore, we held community-building events together with Sekisui House owners as part of our efforts to raise customer satisfaction, enhance asset value formation and promote sales. However, the fall in land prices and other factors dampened orders.

In our Condominium Business, we promoted sales by emphasizing the property attractiveness, product concept and added value of condominiums currently available for sale. Orders in the Tokyo Metropolitan Area fared well thanks to recovering demand for condominiums mainly in Tokyo.

Phase 1 of condominiums at Wentworth Point in the suburb of Sydney, Australia, a business we began last year, is progressing solidly with 90% of units under contract. We started selling Phase 2 in April, and sales are progressing ahead of our original schedule.

In our Urban Redevelopment Business, Hommachi Garden City (Osaka) construction completed in June. Also construction is progressing steadily at our Garden City Shinagawa Gotenyama (Shinagawa, Tokyo) and Hommachi Minami Garden City (Osaka) projects.

For the Real Estate for Sale Business, net sales decreased by 10.5% from the previous comparable period to \$120,882 million, and operating loss came to \$1,018 million.

Real Estate for Leasing Business

In the Real Estate for Leasing Business, the number of units of Sha-Maison low-rise apartments for block leasing and management by Sekiwa Real Estate companies showed a steady increase. While occupancy rates stagnate nationwide, we pushed forward with marketing activities as an integrated group, actively proposing remodeling aimed at maintaining and enhancing owner's asset value and strengthened ties with exclusive agents of Sekiwa Real Estate companies. As a result, we were able to maintain high occupancy rates mainly in Tokyo, Osaka and other urban areas. Furthermore, we worked to grow earnings in the Real Estate for Leasing Business by introducing new supply based on pinpointed area marketing to propose Sha-Maison Town etc.

Net sales in the Real Estate for Leasing Business grew by 3.4% from the previous comparable period to \$188,298 million, while operating income declined by 3.1% to \$7,371 million.

Other Business

Our Remodeling Business as part of our Green First Strategy fared well as we actively marketed remodeling proposals aimed at energy conservation with the installation of photovoltaic power generation systems and high-efficiency hot water supply systems. Aside from environmental features, we proposed remodeling ideas to support comfort in living tailored to diversifying lifestyles.

Orders and inquiries for the *Sekiwa no Ki no Ie*, a second brand from the Sekiwa Construction Group, were strong due to housing designs tailored to regional characteristics and the trustworthiness of the Sekisui House Group.

For this segment, net sales amounted to \$83,843 million (up 20.4% from the previous comparable period) and operating income to \$3,805 million (up 238.8%).

(2) Qualitative Information Regarding Consolidated Financial Conditions

Total assets increased by \$61,869 million from the end of the previous fiscal year to \$1,415,815 million at the end of the first six months of the year ending January 31, 2011, primarily owing to an increase in cash following the issuance of straight corporate bonds. Liabilities increased by \$50,348 million to \$687,999 million, mainly due to the issuance of straight bonds for repayment of loans while long-term loans payable and accounts and notes payable decreased. Net assets increased by \$11,520 million to \$727,815 million, chiefly due to the increase in retained earnings.

Operating cash increased by ¥42,605 million from the end of the previous fiscal year (an increase by ¥52,319 million from the previous comparable period), primarily due to the decrease in inventories despite of the increase in notes and accounts receivable.

Net cash provided by investing activities decreased by \$11,395 million from the end of the previous fiscal year (an increase by \$1,118 million from the previous period), mainly due to purchases of leasing properties.

Net cash provided by financing activities increased by \$67,275 million from the end of the previous fiscal year and rose by \$68,129 million from the previous comparable period. This was primarily owing to the issuance of bonds payable.

As a result, cash and cash equivalents at the end of this second quarter amounted to \$246,901 million, increasing by \$98,271 million from the end of the previous fiscal year ended January 31, 2010.

(3) Qualitative Information Regarding Consolidated Results Forecast

Our first-half cumulative consolidated orders remained strong on the effects of our Green First Strategy coupled with the government's housing policy related measures. We therefore make upward revisions to our consolidated results forecast for the fiscal year ending January 31, 2011 as follows: Net sales of \$1,475 billion, Operating income of \$55.5billion, Ordinary income of \$55 billion, and Net income of \$30 billion.

2. Other Information

- (1) Changes in significant subsidiaries during the period (changes in specified subsidiaries that caused a change in scope of consolidation): Not applicable
- (2) Adoption of simplified accounting methods and special accounting practices for consolidated quarterly financial statements:
 - 1. Simplified accounting methods
 - ① Method for valuation of inventories

With respect to the valuation of inventories, where inventories are deemed to have declined materially in value, the book value of such inventory is marked down to reflect the estimated net realizable amounts.

② Method for calculating deferred tax assets and liabilities

The recoverability of deferred tax assets is calculated on the results forecast in the consolidated financial results for the previous fiscal year, since it is deemed that the business environment and situation with regard to the occurrence of temporary differences have not undergone any material change since the end of the previous fiscal year.

- 2. Special accounting practices for consolidated quarterly financial statements: Not applicable
- (3) Changes in accounting principles, procedures, and presentation for consolidated quarterly financial statements: Changes in the basis for accounting for net sales and cost of sales of completed construction contracts Previously, the Company used the completed-contract method to account for its income from contract construction, but it adopts the "Accounting Standard for Construction Contracts" (ASBJ Statement No. 15, December 27, 2007) and "Guidance on Accounting Standard for Construction Contracts" (ASBJ Guidance No. 18, December 27, 2007) from this first quarterly period. Accordingly, beginning with construction contracts that commenced during the reporting six-month period (excluding those whose construction period is very short), the percentage of completion method shall be applied to construction activities whose outcome for the portion completed at the end of the reporting period is deemed certain (the percentage of completed-contract method shall be applied to other construction activities. As a result of this change, net sales increased by ¥49,766 million, while operating income, ordinary income and income before taxes and minority interests has increased by ¥9,498 million each.

The effects of this change on each business segment are indicated in the relevant sections.

3. Consolidated Quarterly Financial Statements

(1) Consolidated Quarterly Balance Sheets

	As of July 31, 2010	As of January 31, 2010
Assets		
Current assets		
Cash and deposits	247,101	149,330
Notes receivable, accounts receivable from completed construction contracts	31,603	11,391
Short-term investment securities	1,128	1,274
Costs on uncompleted construction contracts	13,233	47,540
Buildings for sale	116,156	115,643
Land for sale in lots	338,018	357,321
Undeveloped land for sale	69,220	71,089
Other inventories	6,388	5,848
Deferred tax assets	$59,\!652$	65,787
Other	26,896	27,844
Allowance for doubtful accounts	(2,252)	(2,137)
Total current assets	907,148	850,933
Noncurrent assets		
Property, plant and equipment		
Buildings and structures, net	132,672	131,828
Machinery, equipment and vehicles, net	9,771	10,587
Land	189,571	189,361
Construction in progress	8,072	6,160
Other, net	4,372	4,294
Total property, plant and equipment	344,459	342,233
Intangible assets	9,501	9,070
Investments and other assets		
Investment securities	69,426	67,410
Long-term loans receivable	31,780	32,791
Deferred tax assets	18,700	17,274
Other	36,260	35,715
Allowance for doubtful accounts	(1,462)	(1,483)
Total investments and other assets	154,705	151,708
Total noncurrent assets	508,666	503,012
Total assets	1,415,815	1,353,946

	As of July 31, 2010	As of January 31, 2010
Liabilities		
Current liabilities		
Notes payable, accounts payable for construction contracts	105,936	135,658
Electronically recorded obligations-operating	24,671	-
Current portion of long-term loans payable	175,648	172,901
Income taxes payable	6,520	4,810
Advances received on uncompleted construction contracts	74,487	90,425
Provision for bonuses	11,578	6,177
Provision for warranties for completed construction	2,887	2,390
Other	42,613	48,102
Total current liabilities	444,341	460,466
Noncurrent liabilities		
Bonds payable	129,988	59,986
Long-term loans payable	22,688	28,778
Long-term lease and guarantee deposited	54,096	54,439
Provision for retirement benefits	32,545	29,347
Provision for directors' retirement benefits	931	1,125
Other	3,407	3,507
Total noncurrent liabilities	243,657	177,184
Total liabilities	687,999	637,650
— Net assets		
Shareholders' equity		
Capital stock	$186,\!554$	186,554
Capital surplus	$237,\!522$	237,522
Retained earnings	301,358	287,738
Treasury stock	(1,405)	(1,385
 Total shareholders' equity	724,029	710,429
– Valuation and translation adjustments		
Valuation difference on available-for-sale securities	2,538	3,152
Deferred gains or losses on hedges	9	4
Foreign currency translation adjustment	444	2,151
Total valuation and translation adjustments	2,992	5,308
	268	232
Minority interests	525	325
Total net assets	727,815	716,295
Total liabilities and net assets	1,415,815	1,353,946

(2) Consolidated Quarterly Statements of Income

For the six months ended July 31, 2009 and 2010

	Feb. 1, 2009 – July 31, 2009	Feb. 1, 2010 – July 31, 2010
Net sales	668,012	738,777
Cost of sales	563,919	612,808
Gross profit	104,092	125,969
Selling, general and administrative expenses	101,096	99,586
Operating income	2,995	26,382
Non-operating income		
Interest income	557	626
Dividends income	468	546
Equity in earnings of affiliates	67	344
Other	1,790	1,952
Total non-operating income	2,884	3,469
Non-operating expenses		
Interest expenses	1,532	1,521
Other	1,695	2,546
Total non-operating expenses	3,227	4,068
Ordinary income	2,653	25,784
Extraordinary income		
Gain on sales of investment securities	-	132
Total extraordinary income	-	132
Extraordinary loss		
Loss on sales and retirement of noncurrent assets	900	860
Loss on valuation of investment securities	742	715
Impairment loss	-	32
Cost of business structure improvement	4,155	-
Total extraordinary losses	5,798	1,609
Income (loss) before income taxes and minority interests	(3,145)	24,307
Income taxes-current	3,744	6,181
Income taxes-deferred	(4,521)	4,486
Total income taxes	(776)	10,668
Minority interests in income	5	16
Net income (loss)	(2,373)	13,622

(3) Consolidated Quarterly Statements of Cash Flows

	Feb. 1, 2009 – July 31, 2009	Feb. 1, 2010 – July 31, 2010
Net cash provided by (used in) operating activities		
Income (loss) before income taxes and minority interests	(3,145)	24,307
Depreciation and amortization	8,099	7,773
Increase (decrease) in provision for retirement	1,234	3,198
benefits Decrease (increase) in prepaid pension costs	4,891	(2)
Interest and dividends income	(1,026)	(1,173)
Interest expenses	1,532	1,521
Equity in (earnings) losses of affiliates	(67)	(344)
Loss (gain) on valuation of investment securities	742	715
Decrease (increase) in notes and accounts	4,325	(20,084)
receivable-trade		·
Decrease (increase) in inventories Increase (decrease) in notes and accounts	14,674	51,631
payable-trade	(30,801)	(7,219)
Increase (decrease) in advances received on uncompleted construction contracts	2,052	(15,938)
Other, net	(11,007)	1,590
Subtotal	(8,495)	45,975
Interest and dividends income received	1,081	1,099
Interest expenses paid	(1,611)	(1,480)
Income taxes paid	(5,833)	(5,625)
Income taxes refund	5,143	2,636
Net cash provided by (used in) operating activities	(9,714)	42,605
Net cash provided by (used in) investing activities		
Proceeds from sales of short-term investment securities	2,000	150
Purchase of property, plant and equipment	(8,845)	(9,799)
Proceeds from sales of property, plant and equipment	96	700
Purchase of investment securities	(2,595)	(2,958)
Proceeds from sales of investment securities	-	288
Payments of loans receivable	(3,385)	(786)
Collection of loans receivable	2,900	1,907
Other, net	(2,684)	(897)
Net cash provided by (used in) investing activities	(12,514)	(11,395)
Net cash provided by (used in) financing activities		
Proceeds from long-term loans payable	7,298	
Repayment of long-term loans payable	-	(2,647)
Proceeds from issuance of bonds	-	70,000
Purchase of treasury stock	(32)	(26)
Cash dividends paid	(8,111)	-
Other, net	(8)	(50)
Net cash provided by (used in) financing activities	(854)	67,275
Effect of exchange rate change on cash and cash equivalents	1,435	(213)
Net increase (decrease) in cash and cash equivalents	(21,648)	98,271
Cash and cash equivalents at beginning of period	124,517	148,630
Cash and cash equivalents at end of period	102,869	246,901

(¥ million)

(4) Notes Regarding Assumption of a Going Concern

Not applicable

(5) Segment Information

[Segment Information by Each Business]

Six months end	Six months ended July 31, 2009 (February 1, 2009 through July 31, 2009) (¥ mi							
	Built to Order Housing	Real Estate for Sale	Real Estate for Leasing	Other Business	Total	Eliminations and back office	Consolidated	
Sales								
(1) Sales to third parties	281,344	134,993	182,040	69,633	668,012	-	668,012	
(2) Inter-group sales and transfers	4,662	135	889	1,527	7,214	(7,214)	-	
Net sales	286,006	135,129	182,930	71,160	675,226	(7,214)	668,012	
Operating income (loss)	17,646	(5,140)	7,608	1,123	21,237	(18,241)	2,995	

Six months ended July 31, 2010 (February 1, 2010 through July 31, 2010)

Built to Order Real Estate Real Estate Other Eliminations Total Consolidated Housing for Sale for Leasing Business and back office Sales (1) Sales to third 120,882 738,777 345,753 188,298 83,843 738,777 parties (2) Inter-group sales 3,923 930 1,377 6,230 (6, 230)and transfers Net sales 349,676 120,882 189,228 85,220 745,008 (6, 230)738,777 Operating income 33,834 (1,018)7,371 3,805 43,993 (17, 610)26,382 (loss)

Notes

1. Business Classification

The Company classifies its operations according to type and the nature of business based on the currently used sales categories.

2. Main details of each business segment:

Built to Order Housing:	Designing, constructing, and contracting for sale housing using the Company's				
	prefabricated materials				
Real Estate for Sale:	Selling houses and real estate, designing, constructing, and contracting for sale housing				
	on estate land, conducting urban redevelopment projects and commercial buildings				
	transactions				
Real Estate for Leasing:	Renting and managing properties				
Other Business:	Designing, constructing, and contracting for condominiums and commercial buildings and				
	providing home remodeling, landscaping, and exterior construction				

3. Changes in Accounting Standards

Six months ended July 31, 2010 (February 1, 2010 through July 31, 2010)

As stated in the "Changes in accounting principles, procedures, and presentation for consolidated quarterly financial statements", the Company adopts the "Accounting Standard for Construction Contracts" (ASBJ Statement No. 15, December 27, 2007) and "Guidance on Accounting Standard for Construction Contracts" (ASBJ Guidance No. 18, December 27, 2007) from this first quarterly period. Accordingly, net sales for the Built to Order Housing Business and

Other Businesses increased by 43,124 million and 43,826 million, respectively, compared with the previous accounting method. Operating income for the Built to Order Housing Business and Other Businesses increased by 48,601 million and 4285 million respectively, compared with the previous accounting method. In the Real Estate for Sale Business, net sales increased by 42,815 million, while operating loss decreased by 4611 million.

[Geographical Segment Information]

Japanese operations accounted for more than 90% of sales in all segments for the six months ended July 31, 2009 (February 1, 2009 through July 31, 2009) and July 31, 2010 (February 1, 2010 through July 31, 2010), so the Company has not presented geographical segment information.

[Overseas Sales]

There are no applicable overseas sales for the six months ended July 31, 2009 (February 1, 2009 through July 31, 2009) and July 31, 2010 (February 1, 2010 through July 31, 2010).

(6) Notes Regarding Significant Changes in the Amount of Shareholders' Equity

Not applicable

4. Supplemental Information

The State of Orders

[Consolidated] (¥ million)								
	Six months ended July 31, 2009		Six months ended July 31, 2010		Year ended January 31, 2010			
	Orders	Accumulated Orders	Orders	Accumulated Orders	Orders	Accumulated Orders		
Built to Order Housing	306,731	365,089	362,678	377,802	611,551	360,877		
Real Estate for Sale	133,002	69,109	125,001	55,362	233,713	51,242		
Real Estate for Leasing	182,040	-	188,298	-	364,217	-		
Other Business	74,977	97,771	84,216	100,047	152,266	99,674		
Total	696,751	531,970	760,194	533,211	1,361,750	511,794		