



February 26, 2026
Sekisui House, Ltd.

SHAWOOD EARNS TOP HONORS AT THE NATIONALS 2026, RECOGNIZED FOR EXCELLENCE IN DESIGN, SALES, AND COMMUNITY DEVELOPMENT

SHAWOOD, the premier U.S. brand from Sekisui House — one of the world’s largest homebuilders — was honored with four prestigious awards at *The Nationals*, the homebuilding industry’s premier awards program recognizing excellence in new home sales, marketing, and design. The awards underscore SHAWOOD’s continued momentum across its U.S. communities, highlighting the brand’s distinctive approach to craftsmanship, sustainability, and human-centered living.

At this year’s ceremony, SHAWOOD was recognized across several competitive categories, including:

- **Best Sales Experience – SHAWOOD at Folsom**
- **Best Website – SHAWOOD at Folsom**
- **Best Single Family Detached Model Home 3,001-3,500 sf – SHAWOOD at Arcadia, Juniper Plan**
- **Detached Community of the Year – SHAWOOD at Folsom**

Hosted annually by the **National Association of Home Builders (NAHB)** as part of the International Builders’ Show, *The Nationals* is the largest competition in the homebuilding industry honoring the most innovative and impactful projects across the residential construction industry. With thousands of entries submitted each year, a Gold Award recognition signals exceptional innovation, performance and leadership within a rapidly evolving housing market.

“This recognition reflects the dedication of our teams and partners to raising the bar for how homes are designed, built, and experienced,” **said David Viger, CEO of Sekisui House U.S.** “As we continue expanding our presence in the U.S., one of our main priorities is delivering thoughtfully crafted homes and communities that prioritize wellbeing, resilience, and long-term value for homeowners. It’s incredibly meaningful to see that work acknowledged by *The Nationals*.”

Last year, SHAWOOD took home four awards from The Nationals including **Best Sales/Leasing Center, Best Single-Family Detached Model Home (3,001-3,500 sq. ft.), Best Single-Family Detached Model Home (3,501-4,000 sq. ft.)** and **Detached Community of the Year**. The brand’s award-winning communities and homes showcase a distinctive blend of advanced construction technology, sustainable materials, and intentional design principles rooted in Sekisui House’s global philosophy and long history of innovation through R&D. From immersive sales environments to precision-engineered homes, SHAWOOD continues to introduce a new standard for quality, comfort, and durability in the U.S. housing market.

SHAWOOD communities are meticulously designed, blending modern, precision-engineered homes with natural beauty. Every home is designed with advanced construction technology, sustainable materials, and a deep focus on comfort, durability, and energy efficiency.

For more information about SHAWOOD, visit [Shawood.com](https://www.shawood.com).