

Company name: Sekisui House, Ltd.
 Name of representative: Yoshihiro Nakai
 Representative Director of the Board, President,
 Executive Officer, CEO
 (Securities code: 1928; Prime Market of the TSE,
 Premier Market of the NSE)
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Notice Regarding Changes to Trade Names of Consolidated Subsidiaries
(Changes in Trade Names Following Reorganization of Sekisui House Real Estate Group)

Sekisui House, Ltd. (the “Company”) hereby announces that it has resolved at the Board of Directors meeting held today to change the trade names of the Sekisui House Real Estate Group companies, which are consolidated subsidiaries of the Company, as follows.

The changes are implemented in conjunction with the reorganization of the Sekisui House Real Estate Group scheduled for February 1, 2025.

1. Overview of the reorganization of the Sekisui House Real Estate Group and details of trade name changes

(1) Reorganization of the Real Estate and Brokerage Business

The real estate and brokerage businesses of the six Sekisui House Real Estate companies (Tohoku, Tokyo, Chubu, Kansai, Chugoku & Shikoku, and Kyushu) will be consolidated into Sekisui House Real Estate Kansai, Ltd. (hereinafter referred to as “Sekisui House Real Estate Kansai”) through an absorption-type company split, and the company’s trade name will be changed to “Sekisui House Real Estate, Ltd.”

(2) Reorganization of the Rental Business

The rental business of Sekisui House Real Estate Kansai will be absorbed and split off into a newly established preparatory company (owned 100% by Sekisui House Real Estate Holdings, Ltd.), and then spun off as Sekisui House Sha Maison PM Kansai, Ltd. The trade name of Sekisui House Real Estate Tokyo, Ltd. will be changed to Sekisui House Sha Maison PM Tokyo, Ltd., and the trade names of other Sekisui House Real Estate Group companies, with the exception of Sekisui House Trust, Ltd., will be changed as shown in the table below.

As a result, the Sekisui House Real Estate Group’s real estate and brokerage business and rental business structure will be as follows:

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| Real estate and brokerage business | Sekisui House Real Estate, Ltd. |
| Rental business | Sekisui House Sha Maison PM Tohoku, Ltd. |
| | Sekisui House Sha Maison PM Tokyo, Ltd. |
| | Sekisui House Sha Maison PM Chubu, Ltd. |
| | Sekisui House Sha Maison PM Kansai, Ltd. (newly established) |
| | Sekisui House Sha Maison PM Chugoku & Shikoku, Ltd. |

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| | Sekisui House Sha Maison PM Kyusyu, Ltd. |
| | Sekisui House Sha Maison Partners, Ltd. |
| | Sekisui House Sha Maison SAST Insurance, Ltd. |
| | Sekisui House Trust, Ltd. |

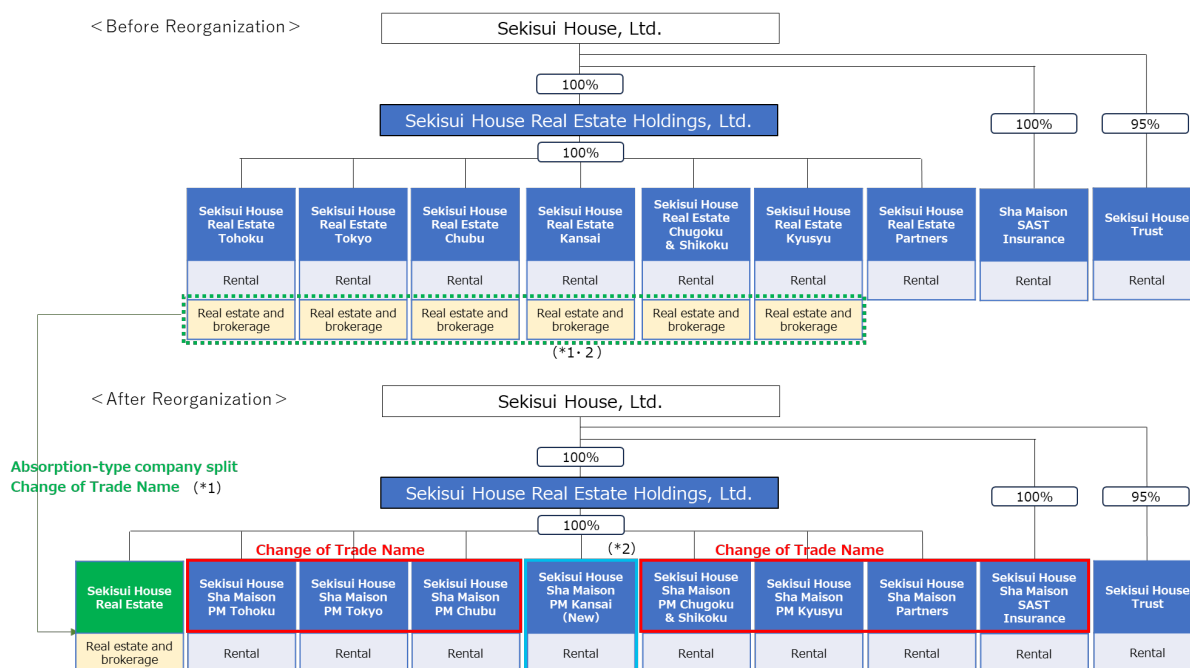
2. Purpose of the reorganization of the Sekisui House Real Estate Group and reason for trade name changes

On February 1, 2022, the Company established Sekisui House Real Estate Holdings, Ltd. as an intermediate holding company to achieve further sustainable growth and maximize the corporate value of the Sekisui House Real Estate Group. By promoting business based on the local ties and business characteristics of each Sekisui House Real Estate company, the Company has seen steady growth in both the rental business and the real estate and brokerage business. The current reorganization aims to achieve further growth by separating the organization according to the Sekisui House Real Estate Group's businesses and strengthening the expertise of the rental business and the real estate and brokerage business.

By consolidating the real estate and brokerage businesses operated by the six Sekisui House Real Estate companies and changing the trade name to Sekisui House Real Estate, Ltd., the Company aims to increase market awareness of this business. Regarding the Sekisui House Sha Maison companies, which will specialize in the rental business, the Company will strengthen the expertise of each company by clearly indicating in their trade names Sekisui House's "Sha Maison" brand, the main business operations such as property management (PM), and business areas.

The structure of the Sekisui House Real Estate Group is as follows:

[Sekisui House Real Estate Group Structure]



*1: The real estate and brokerage businesses of the six Sekisui House Real Estate companies will be consolidated into one company through an absorption-type company split, with Sekisui House Real Estate Kansai as the successor company, and the trade name will be changed to Sekisui House Real Estate, Ltd.

*2: The rental business operated by Sekisui House Real Estate Kansai will be transferred to a newly established preparatory company through an absorption-type company split, and spun off as Sekisui House Sha Maison PM Kansai, Ltd.

3. Scheduled date for trade name changes

February 1, 2025

The trade name changes will be implemented subject to approval at each company's General Meeting of Shareholders.

4. Overview of the relevant consolidated subsidiaries

The consolidated subsidiaries whose trade names will be changed due to the reorganization of the Sekisui House Real Estate Group are as follows:

(1) Sekisui House Real Estate Tohoku, Ltd.

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| Location | 2-16-10 Honcho, Aoba-ku, Sendai, Miyagi |
| Title and name of representative | Takashi Nemoto, President, Representative Director of the Board |
| Business details | <ol style="list-style-type: none"> 1. Real estate sales and purchases and leasing brokerage, mediation and agency services 2. Real estate sales, purchases and leasing 3. Real estate management and appraisal 4. Design, construction, contracting and supervision of general civil engineering, architecture and landscaping 5. Non-life insurance agency business and life insurance solicitation business |
| Capital | 200,000,000 yen |

(2) Sekisui House Real Estate Tokyo, Ltd.

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| Location | 2-1-1 Yoyogi, Shibuya-ku, Tokyo |
| Title and name of representative | Yutaka Nishimura, President, Representative Director of the Board |
| Business details | <ol style="list-style-type: none"> 1. Real estate sales, purchases and exchanges and leasing brokerage and agency services 2. Real estate sales, purchases, exchanges, leasing, management and appraisal 3. Research, planning, design, supervision and consulting related to real estate use, etc. 4. Design, construction, contracting and supervision of general civil engineering, architecture and landscaping 5. Management and management consulting for living complexes for senior citizens and privately operated homes for the elderly 6. Elderly care services 7. Nursing care service provision business and related consulting services based on the Long-Term Care Insurance Act 8. Management of inns, hotels and other accommodation facilities 9. Non-life insurance agency business and life insurance solicitation business 10. Security business, cleaning contracting business and industrial waste disposal business 11. Development, sales, purchases and rental of computer software and information processing systems |
| Capital | 2,238,960,000 yen |

(3) Sekisui House Real Estate Chubu, Ltd.

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| Location | 4-24-16, Meieki, Nakamura-ku, Nagoya, Aichi |
| Title and name of representative | Hiroshi Tagaki, President, Representative Director of the Board |
| Business details | <ol style="list-style-type: none"> 1. Real estate sales and purchases and leasing brokerage, mediation and agency services 2. Real estate sales, purchases and leasing 3. Real estate management and appraisal 4. Design, construction, contracting and supervision of general civil engineering, architecture and landscaping 5. Non-life insurance agency business and life insurance solicitation business 6. Information processing service business and production, sales and purchases of publications 7. Movable property and commercial building leasing business |

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| | 8. Management, operation and administration of hotels, inns and other accommodation facilities |
| Capital | 1,368,372,653 yen |

(4) Sekisui House Real Estate Kansai, Ltd.

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| Location | 1-1-30 Oyodonaka, Kita-ku, Osaka |
| Title and name of representative | Kazunori Ito, President, Representative Director of the Board |
| Business details | <ol style="list-style-type: none"> 1. Real estate sales and purchases and leasing brokerage and agency services 2. Real estate sales, purchases, leasing and management 3. Design, construction, contracting and supervision of general civil engineering, architecture, landscaping, painting, roofing, interior finishing, waterproofing, demolition, scaffolding and earth works 4. Management of inns, hotels and other accommodation facilities 5. Type-II Financial Instruments Business 6. Non-life insurance agency business and life insurance solicitation business |
| Capital | 5,829,600,000 yen |

(5) Sekisui House Real Estate Chugoku & Shikoku, Ltd.

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| Location | 1-25 Komachi, Naka-ku, Hiroshima |
| Title and name of representative | Kunihiro Sasaki, President, Representative Director of the Board |
| Business details | <ol style="list-style-type: none"> 1. Real estate sales and purchases and leasing brokerage and agency services 2. Real estate sales, purchases, leasing and management 3. Design, construction, contracting and supervision of general civil engineering, architecture and landscaping 4. Non-life insurance agency business and life insurance solicitation business 5. Information processing service business and production, sales and purchases of publications 6. Debt guarantee and movable property leasing business 7. Management of inns, hotels and simple lodging facilities, and management consulting related to these |
| Capital | 379,100,000 yen |

(6) Sekisui House Real Estate Kyushu, Ltd.

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| Location | 3-26-29 Hakata-ekimae, Hakata-ku, Fukuoka |
| Title and name of representative | Hironao Murasaki, President, Representative Director of the Board |
| Business details | <ol style="list-style-type: none"> 1. Real estate sales and purchases and leasing brokerage, mediation and agency services 2. Real estate sales, purchases and leasing 3. Real estate management and appraisal 4. Design, construction, contracting and supervision of general civil engineering, architecture and landscaping 5. Non-life insurance agency business and life insurance solicitation business 6. Management of inns, hotels and simple lodging facilities, and management consulting related to these |
| Capital | 263,000,000 yen |

(7) Sekisui House Real Estate Partners, Ltd.

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| Location | 2-1-1 Yoyogi, Shibuya-ku, Tokyo |
| Title and name of representative | Makoto Yatsuka, President, Representative Director of the Board |
| Business details | <ol style="list-style-type: none"> 1. Debt guarantee for rent, etc. in real estate leasing 2. Collection agency business for rent, etc. in real estate leasing 3. Administrative agency business for rent, etc. in real estate leasing |

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| | 4. Membership benefits and welfare service agency business 5. Non-life insurance agency business and life insurance solicitation business |
| Capital | 200,000,000 yen |

(8) Sha Maison SAST Insurance, Ltd.

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| Location | 2-1-1 Yoyogi, Shibuya-ku, Tokyo |
| Title and name of representative | Takanobu Haruki, President, Representative Director of the Board |
| Business details | Small amount and short-term insurance business |
| Capital | 290,000,000 yen |

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