Research Development / pilot deployment of living space producing sleep

Communications strategy innovation



Know how to live healthy! ~Housing starts - Making Healthy Life.

This time, we are utilizing the theme of that expertise to building a house to live in health, "Health from sleep," thought "sleep space" will present research results. Sleep for basic research has repeatedly touched lives in our laboratory, based on research expertise to expand the space making it highly original. This year's theme is "sleep space" separately because of highly specialized, standard type system that takes no time products, design and construction in order to request your individual sales and everything is order made. In addition, we provided "sleep space" and set an example of that exhibit, you'll introduce on actual experience, do hands-on business. In addition, our booklet "Life Literacy" summarizes the research know-how. "Sleep space " for the pilot deployment is to be conducted first in the Tokyo area, our "West Branch, Tokyo <Exhibition, Setagaya> <Hamadayama Exhibition>" was set up in.

Point: The concept is 'Life Creation'

The hands-on exhibition that appeals to the motivation of sticking with their home "value of space capabilities sleep thinking," know-how based on original research found a unique space proposal Homebuilders Headquarters Laboratory staff designed to back the proposal, which started a pilot deployment in the western branch of the Tokyo area in an atmosphere made to order, available to all housing to handle larger Exhibition Sekisui House regions.

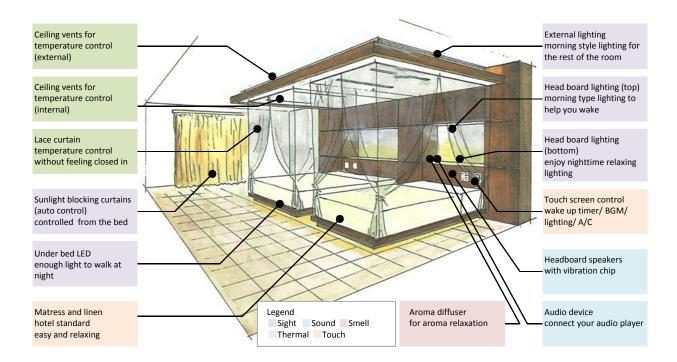
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"Sleep space" Spatial systems to control the five senses of sleep

Utilizing the results obtained from studies of biological rhythms and comfortable "sleep space". Stimulate the senses, promote sleep function in a comfortable space proposed by Sekisui House. Traditionally, the bedroom can not only provide the room with a set of features to provide quality of life for sleeping.

Concept

□Sleep environment - based on biological rhythms of sleep for healthy controls the five senses of sleep □Spatial planning – stimulate the individuals the five senses of sleep with separately controlled environments



● Choose from two types according to the couple's lifestyle



