



Business Alliance between Kowa Real Estate Co., Ltd. and Sekisui House, Ltd.

February 19, 2010 – Today, Kowa Real Estate Co., Ltd. (“Kowa Real Estate”) and Sekisui House, Ltd. (“Sekisui House”) concluded an agreement related to a comprehensive business alliance aimed at expanding business opportunities for both companies in all aspects of the real estate business.

Kowa Real Estate has a strong track record and rich know-how as a diversified real estate developer with a broad spectrum of businesses focused on the central areas of Tokyo and including the development of office buildings, luxury rental apartments and condominiums as well as real estate brokerage and consulting services and office and residential building management.

Sekisui House has positioned itself as a company that creates residential environments, developing a business of uncompromising product development and the provision of safe, secure and comfortable homes. Sekisui House has been actively involved in addressing environmental issues as a leading company in the industry and has recently been involved in urban redevelopment plans such as Hommachi Garden City and the Gotenyama Project.

The two companies believe their respective track records and know-how can complement each other in the future pursuit of business activities. Based on this understanding, the two companies have decided to collaborate in business pursuits.

Specifically, the companies will study opportunities for joint operations in the arenas of development, leasing, brokerage and other fee businesses, as well as asset management and property management, as they involve central Tokyo office buildings, housing (condominiums and rental apartments), commercial facilities, mixed-use facilities and other types of real estate properties.



[Reference]

Profile of Kowa Real Estate Co., Ltd.

Main activities	Leasing and management of office buildings and luxury apartments for expatriates; condominium sales; real estate development, acquisition, sales, brokerage, appraisal and consulting; and related businesses
Capital	19,824 million yen
Established	March 24, 1997 (Start of operation: October 15, 1952)
Representative directors	Mikio Nakura, President Tetsuo Narukawa, Executive Vice President
Consolidated net sales	90.4 billion yen (for the year ended April 2009)
Employees	1,035 (as of April 30, 2009, Group total)

Profile of Sekisui House, Ltd.

Main activities	Design, construction and contracting of prefabricated housing; sale, acquisition, brokerage, leasing and management of real estate; and related businesses
Capital	186,554 million yen
Established	August 1960
Representative directors	Isami Wada, Chairman and Chief Executive Officer Toshinori Abe, President and Chief Operating Officer
Consolidated net sales	1,514.1 billion yen (for the year ended January 2009)
Employees	22,254 (as of January 31, 2009, Group total)

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